KERI MALLARI Ph.D. (expected 2025)

kmallari@uw.edu | https://keri.xyz/

Human Computer Interaction (HCI) and Machine Learning (ML) Researcher with a strong background in designing experiments, conducting statistical analysis, and developing data-driven solutions. Experienced in improving ML models, analyzing user interactions, and creating inclusive digital experiences.

SKILLS

Data: R (tidyverse, dplyr, ggplot2, etc), Python (sklearn, gensim, etc), SQL

Software: Vercel, Nextjs, React, Node.js, Express, JavaScript, HTML, CSS, Jekyll

Research: Survey, A/B Testing, Experiment Design, Statistical Modeling, Inferential Statistics

EMPLOYMENT EXPERIENCE

Microsoft Research

- Research Intern | May Aug 2024
 Improving proprietary machine learning model performance
- Research Intern | May Aug 2022
 Analyzed qualitative results from user studies, and quantitative results from survey data. Developed features on Unity to improve spatial experience in hybrid meetings for remote, in-person, and VR endpoints.
- Software Engineer | Feb Apr 2022

 Developed dashboards using mapbox.js and RShiny to visualize and narrate the air quality of neighborhoods in Chicago, and to compare the different experiences of these neighborhoods.

Twitch

Research Science Intern | July 2021 - Jan 2022
 Developed creator analytics using streamers' text data by accessing databases using SQL. performed statistical and text analysis using Python, evaluated performance metrics across a range of NLP approaches for actionable insights.

Microsoft Research

- Research Intern | June Sep 2020
 Designed and ran a research study examining users' interaction with three simulated algorithmic models.
 Analyzed qualitative data using thematic analysis and quantitative results using R and Python
- Research Intern | June Sep 2019
 Utilized Azure's Cognitive Search Architecture leveraging OCR and computer vision to extract information from documents and develop tailored insights to support personal information management.
- Research Collaborator | June Dec 2018
 Designed and ran a research study on Mechanical Turk to examine the impact of different presentations of racial information on human judgment in the context of recidivism. Analyzed statistical results using R and Python.

PUBLICATIONS

- Tang, J., Inkpen, K., Junuzovic, S., **Mallari, K.**, Wilson, A., Rintel, S., Cupala, S., Carbary, T., Sellen, A., & Buxton, W (2023). Perspectives: Creating Inclusive and Equitable Hybrid Meeting Experiences. Computer Supported Cooperative Work (CSCW), 1-25.
- Inkpen, K., Chappidi, S., **Mallari, K**., Nushi, B., Ramesh, D., Michelucci, P., ... & Quinn, G. (2022). Advancing Human-Al Complementarity: The Impact of User Expertise and Algorithmic Tuning on Joint Decision Making. In Special Issue for ACM Transactions on Human-Computer Interaction.
- Mallari, K., Williams, S., & Hsieh, G. (2021, May). Understanding Analytics Needs of Video Game Streamers. In Proceedings of the 2021 CHI Conference on Human Factors in Computing Systems (pp. 1-12).
- Mallari, K., Inkpen, K., Johns, P., Tan, S., Ramesh, D., & Kamar, E. (2020, April). Do I Look Like a Criminal? Examining How Race Presentation Impacts Human Judgement of Recidivism. In Proceedings of the 2020 CHI Conference on Human Factors in Computing Systems (pp. 1-13).

TEACHING EXPERIENCE

Teaching Assistant, University of Washington INFO Project Capstone (Undergraduate)

Teaching Assistant, University of Washington HCDE

Physical Prototyping (Graduate)

Designing for Behavior Change (Graduate)

UX Prototyping (Undergraduate)

Teaching Assistant, CUNY Lehman College CS

Programming Methods I & II (Undergraduate)

Teaching Assistant, CUNY Lehman College MATH

Foundations of Data Science (Undergraduate)

EDUCATION

University of Washington, College of Engineering

Ph.D. Human Centered Design and Engineering

M.S. Human Centered Design and Engineering

CUNY Lehman College

B.S. Computer Science

B.A. Mathematics

Winter '22 '23 '24, Spring '22 '23 '24

Winter 2021, Fall 2021

Spring 2021

Fall '20, '22, '23

2016-2017

2016-2017

Expected 2025

April 2024

September 2015 - June 2019